

# Website Emissions Audit

Date: 13/12/24

Website Address: [www.alternative-group.it](http://www.alternative-group.it)

## Status Code Legend

- Within limit: Under 0.65 gram of CO2e per page view (home page up to 1 gram per page view)
- Over the limit: Over 0.65 gram of CO2e per page view

Home page	● 0.49 grams of CO2e per page view
/produzione-video-bologna/	● 1.82 grams of CO2e per page view
/en/video-production/	● 1.82 grams of CO2e per page view
/en/	● 0.66 grams of CO2e per page view
/clienti-agenzia-comunicazione	● 0.52 grams of CO2e per page view
/clienti-agenzia-comunicazione/	● 0.52 grams of CO2e per page view
/en/customers/	● 0.52 grams of CO2e per page view
/brand-identity/	● 0.49 grams of CO2e per page view
/en/brand-identity/	● 0.49 grams of CO2e per page view
/contattaci/	● 0.45 grams of CO2e per page view
/en/meet-us/	● 0.44 grams of CO2e per page view
/en/our-customers/	● 0.41 grams of CO2e per page view
/i-nostri-clienti/	● 0.40 grams of CO2e per page view
/en/our-team/	● 0.39 grams of CO2e per page view
/en/alternative-intelligence/	● 0.35 grams of CO2e per page view
/creativita-e-advertising/	● 0.32 grams of CO2e per page view
/en/creativity-and-advertising/	● 0.32 grams of CO2e per page view
/fondatore-alternative-group-agenzie-pubblicitarie-bologna/	● 0.32 grams of CO2e per page view



/alternative-intelligence/	● 0.31 grams of CO2e per page view
/alternative-media/	● 0.30 grams of CO2e per page view
/en/alternative-media/	● 0.29 grams of CO2e per page view
/strategia-marketing/	● 0.29 grams of CO2e per page view
/en/strategia-marketing/	● 0.29 grams of CO2e per page view
/en/what-we-do/	● 0.28 grams of CO2e per page view
/servizi-agenzia-comunicazione/	● 0.28 grams of CO2e per page view
/web-social/	● 0.27 grams of CO2e per page view
/en/web-social/	● 0.27 grams of CO2e per page view
/chi-siamo/	● 0.25 grams of CO2e per page view
/en/about-us/	● 0.25 grams of CO2e per page view
/en/our-training-courses	● 0.25 grams of CO2e per page view
/corsi-di-formazione-bologna/	● 0.25 grams of CO2e per page view
/en/our-training-courses/	● 0.25 grams of CO2e per page view
/privacy-policy/	● 0.23 grams of CO2e per page view
/en/privacy-policy/	● 0.23 grams of CO2e per page view

## Findings Summary

<b>Average carbon per page of the website:</b>	● 0.44 grams of CO2e per page view
<b>Carbon Rating for website:</b>	C
<b>Summary:</b>	An average web page of the website emits less than 0.65 gram of CO2e based on 34 pages audited.  The website is green hosted.
<b>Overall Status:</b>	<b>Low-Carbon; Qualifies for Accreditation</b>



This audit covers all publicly accessible pages of the website. If you opt for the website accreditation, quarterly audits of the website will be conducted to ensure ongoing compliance with the eco standard. The calculation of websites' carbon emissions is based on a standardised methodology. While the average carbon per page view is the most important metric, carbon rating is indicated above to drive further carbon reduction of websites (A+ if the average is below 0.095g, A 0.186, B 0.341, C 0.493, D 0.656, E 0.846 and F  $\geq$  0.847). The Scientific Advisory Board has reduced the CO<sub>2</sub>e limit for websites from 1g to 0.65g per page view, effective 7th August 2024. This may be reviewed periodically and lowered further in the future. You can learn more about our process [here](#).

## Recommendations

Website at [www.alternative-group.it](http://www.alternative-group.it) qualifies for the [Carbon-Conscious Website](#) Accreditation. Websites that average under 0.65g of carbon per page view and take responsibility for more carbon than they produce yearly from website traffic, are eligible for this award. This will lead to a more responsible website, achieving below-zero emissions. The accreditation is offered as an optional service. Find out more [here](#).

Want to do more? Make your website more eco-friendly. Follow our [simple guide](#) to learn how.

